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D6.6. Video of the project

BIOGAS³

Sustainable small-scale biogas production from agro-food waste
for energy self-sufficiency

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With the collaboration of all the BIOGAS3 consortium

DATA OF THE PROJECT:

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1. Introduction

The video of the project is included in the website (www.biogas3.eu), in the sections "BIOGAS3 PROJECT" and "SUCCESS STORIES". The access to the website already allowed interested users to have a look at it. It has been translated into all the involved countries languages (video subtitles) and was recorded in Spain by an external company subcontracted by AINIA who collaborated in the content and selection of small-scale biogas plant included. It is possible to watch each language version through the website choosing first the language and, afterwards, the section "BIOGAS3 PROJECT" (red marks in the Figure below). The video watchers at the end of February were much higher (2111) than the target of the project (820) thanks to the dissemination developed by all biogas3 consortium.

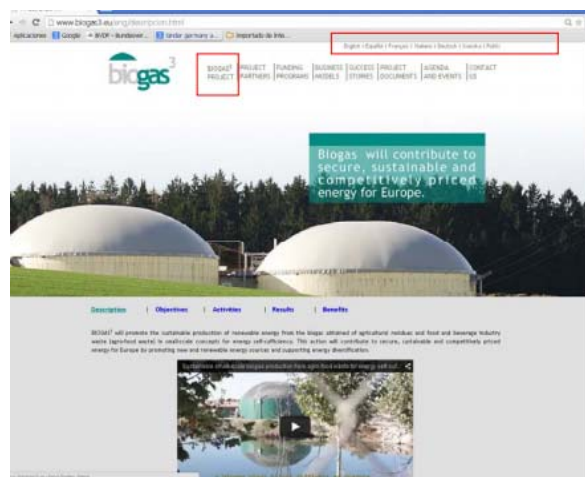


Figure 1. Link to the video in biogas3 website in all languages of involved countries

1.1. Small-scale biogas plants included in the video

Thanks to the collaboration of three biogas plant providers, biogas plant owners and operators was possible to set up the video. The three plants are small-scale biogas plants and the biogas is self-consumed on-site. The first biogas plant of the video is located in Undués de Lerda (Zaragoza, Spain), the second one is located in Íscar (Valladolid) and the third one is located in Castelló de Farfanya (Lérida, Spain). The first and the second one use the biogas as a source of heat while the third one has a cogeneration unit and covers electricity and heat needs of the pig and chicken farm attached to the small-scale biogas plant.

1.2. Links to the versions in different languages

The link to the versions in different languages is included below.

English: <https://www.youtube.com/watch?v=KgUwdepePF4>

Spanish: <https://www.youtube.com/watch?v=N-1w5pKAWec>

French: <https://www.youtube.com/watch?v=AWS8gYw3hZ4>

Italian: <https://www.youtube.com/watch?v=1eQwhTj8aBA>

German: https://www.youtube.com/watch?v=ogK_VQ4KRkE

Swedish: <https://www.youtube.com/watch?v=ZOYH56jEoPU>

Polish: <https://www.youtube.com/watch?v=E6cHD-ED5bY>

2. Dissemination of the video

The video was mainly promoted through the website and social media (twitter) of the project. In addition to that, all the project partners contributed to the dissemination of the video during the activities of WP4 and WP6. In certain activities the video was only mentioned, in other cases it was provided to the audience but not fully watched. However, the video was fully visualized during some specific project activities and it was possible to get some feedback from the audience.

2.1. Summary of activities where the video was mentioned

Next table includes a summary of the activities in which the video was mentioned and how was disseminated (providing the link with the presentation, e-mails, etc.).

Country: Ireland

Place	Event	Date	Audience	How the video was disseminated
Kilkenny (Ireland)	Biogas3 Workshop	21.05.2015	Farmers, agro-food companies, technology providers, consultants, engineers	Mentioned in the general presentation
Online	WP4 Webinar	17.09.2015	Technology & consulting providers, agro-food companies, researchers Europe & international	Mentioned in the general presentation
Hillsborough (Nth Ireland)	Biogas3 Workshop	16.02.2015	Farmers, agro-food companies, technology providers, consultants, engineers	Mentioned in the general presentation

Country: Spain

Place	Event	Date	Audience	How the video was disseminated
Torino (Italy)	Joint event with BEF2	26.02.2015	BEF2 partners	Mentioned in the general presentation
Online	WP4. Webinar	03.03.2015	Agro-food companies	Mentioned in the general presentation
Valencia (Spain)	WP6 event. International Biofuels Conference	26.08.2015	Scientists, Bioenergy international companies	Mentioned in the general presentation
Lorca (Murcia)	WP4. FtF training. SEPOR Fair	04.11.2015	Farms, agro-food industries	The video was continuously running during the whole fair in a computer

AINIA contributed also to the video dissemination through own website (*AINIA "Actualidad" Section; Figure below*).



Figure 2. Promotion from AINIA in own website Section "AINIA ACTUALIDAD" (press release of the Final Conference included the link to the video)

Country: France

Place	Event	Date	Audience	How the video was disseminated
Paris	FabBiogas workshop	20.06.2014	Mainly agro-food industries	Mentioned during the presentation

Country: Italy

Place	Event	Date	Audience	How the video was disseminated
Milan (Italy)	1 st workshop	26.06.2015	Agro-food companies (e.g. mills, farms with livestock), biogas plant operators, consultants on energy, associations, equipment and biogas plant providers, agricultural board, regional municipalities and educational institutes.	Mentioned in the general presentation, referring to the website
Rho Fair, EXPO (Italy)	FtF Training	7.07.2015	Agro-food industries (from different sectors: farms with transformation, feed, meat, vegetables), technology providers, consultants, energy companies, authorities (Lombardy Region), research organisations	Mentioned in the general presentation, referring to the website
Tortona (Italy)	2 nd workshop	2.02.2016	Agro-food companies (such as farms with livestock, winemakers), operators on plants from renewable sources (e.g. CMA, Asja), operators in energy sector, equipment and biogas plant providers, consultants and educational institutes.	Mentioned in the general presentation, referring to the website
By email	-	25.01.2016	61 contacts, people registered to the online training	Invitation to watch the video, clicking on the provided LINK

Country: Germany

The video was disseminated rather through separate announcements. Shortly after the video has been produced RENAC provided a link to the video on RENAC's own website (<http://www.renac.de/en/current-projects/biogas3.html>). Here, the link to the video remains available for download even beyond the project lifetime. In addition to that, the video was announced in the quarterly RENAC newsletter in November 2015.



Figure 3. Newsletter from RENAC (promotion of the video in November 2015)

Country: Sweden

The video was as soon as it was produced promoted through a link provided at JTI's own website (<http://www.jti.se/index.php?page=biogas3>). The video was also promoted on JTI's YouTube-channel.

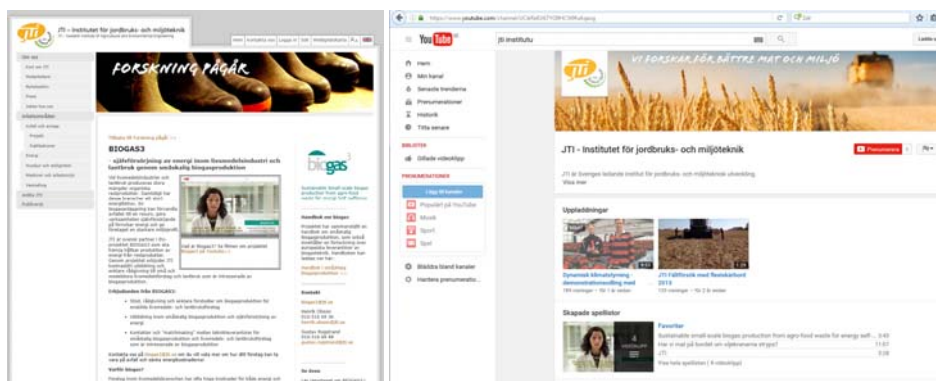


Figure 4. Promotion of video on JTI's website and YouTube-channel

Country: Poland

Place	Event	Date	Audience	How the video was disseminated
WEB	WP4 webinar introducing online module	29.09.2015	Farmers, agro-food industries, consultants, policy makers, researchers, associations, technology providers	The presentation included the info on the video + reference to the link
MAILING	WP6	27.10.2015	Farmers, agro-food industries, researchers, consultants, technology providers, associations, policymakers	Direct mailing with the information on the video + reference to the link

2.2. Summary of activities where the video was fully watched

Next table includes a summary of the activities in which the video was fully watched and how was disseminated.

Country: Spain

Place	Event	Date	Audience	How the video was disseminated
Santiago de Compostela (Galicia)	WP6 event. National presentation	29.01.2015	Farmers, scientists, policy makers, biogas plant providers, others	Included as part of the presentation of the project
Barcelona (Cataluña)	WP4. Workshop	23.04.2015	Agro-food companies, biogas plant providers	Included as an introduction of the workshop
Zaragoza (Aragón)	WP4. Half-day Workshop	17.09.2015	Agro-food companies, biogas plant providers, Spanish biogas association	Included as an introduction of the workshop. The first plant was visited on the afternoon

Country: France

Place	Event	Date	Audience	How the video was disseminated
Paris	JRI event	04.02.2015	Agro food industries	Video shown during the presentation
Paris	Bin2Grid project	15.03.2016	Waste management professional, students, policy makers	Video shown during the presentation

Country: Germany

Place	Event	Date	Audience	How the video was disseminated
Berlin	WP4: FtF Training	28.10.2016	Agro-food companies, biogas plant providers, German biogas association, students	Included as an introduction of the workshop

Country: Poland

Place	Event	Date	Audience	How the video was disseminated
Końskowola	WP4 Workshop	19.05.2015	Farmers, agro-food industries, technology providers, consultants	The video was displayed at the end of the introductory presentation
Poznań	Biomass-Energy for Business 2015 Conference (WP6 presentation at national event)	30.10.2015	Participants of the POL-ECO-SYSTEM fair (branch specialists, investors, farmers, technologists, policy makers, associations)	The video was displayed at the end of the presentation
Szepietowo	WP4 Face-to-face training	17.11.2015	Farmers, agro-food industries, consultants	The video was displayed at the end of the introductory presentation
Płońsk	Renewable energy sources in rural areas Conference (WP6 presentation at national event)	25.11.2015	Regional and national authorities, investors, entrepreneurs, farmers, associations, research institutions	The video was displayed at the end of the presentation

2.3. Additional promotion of the video in specific social media

The video was also promoted during the Final Conference of biogas3 project and thanks to the involvement of some national biogas providers. They further promoted through blogs or specific social media accounts. Among them, it is important to mention contribution from stakeholders such as BIOVEC a Spanish provider that included a link to the video in their blog (link: <http://biovec.net/blog/>; Figure below).

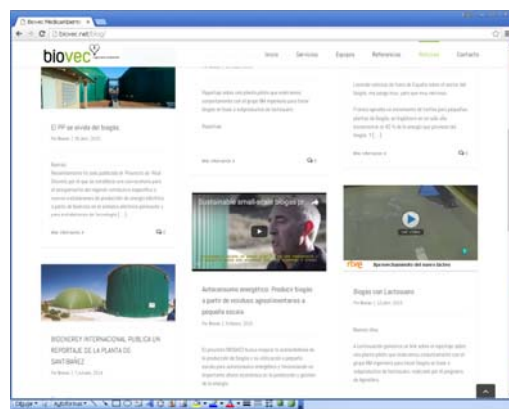


Figure 5. Promotion from the video in BIOVEC's blog (Section "News")

Also the next partners contributed to the video dissemination through social media such as Facebook® (FUNDEKO, RENAC, JTI) or Twitter (RENAC, IrBEA). In particular, information was

spread including a link to the Polish, German, English and Swedish version of the video via Facebook® and Twitter® (figures below).

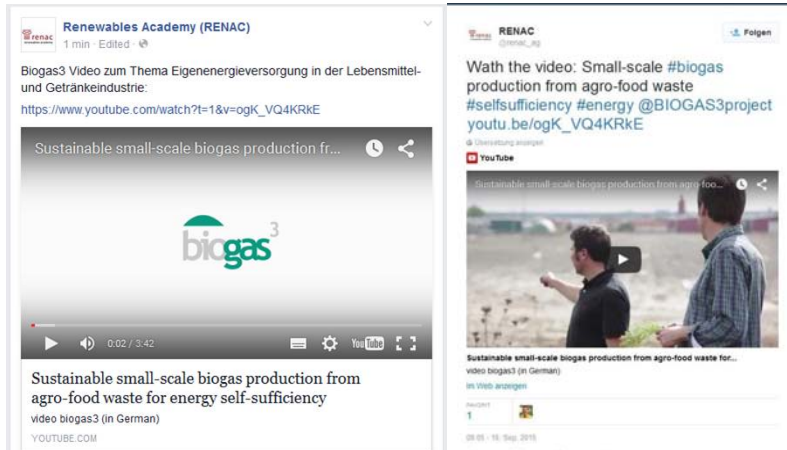


Figure 6. Promotion from RENAC in Facebook® (link) and Twitter® (right)

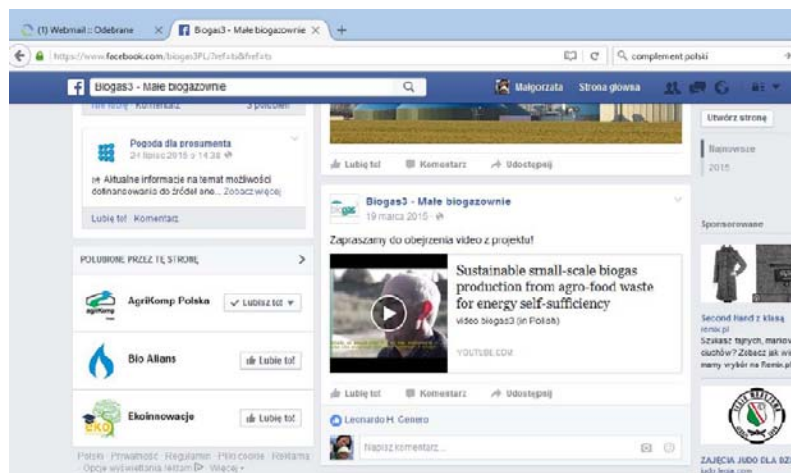


Figure 7. Promotion from FUNDEKO in Facebook® (19th March 2015. BIOGAS3 Poland Facebook Profile. Invitation to watch BIOGAS3 video and reference to the link)



Figure 8. Promotion from JTI on Facebook® (left) and IrBEA in Twitter® (right)